



KICK IT UP ★ GALA ★

Howdy Friends of the Yoakum Heritage Museum:

Can you remember the last fun evening that you really had a blast? We invite you to come jam and scoot those boots at our upcoming Old Fashioned Hoedown Gala. The Yoakum Heritage Museum is asking YOU to join in this bi-annual Celebration of 42 Grand Years of preserving the history of the various cultures in the Yoakum Community and surrounding rural areas.

“KICK IT UP GALA”, Saturday, October 26, 2024, 6pm-Dancing & Entertainment

With your kind and generous help, the Museum continues to be an instrument of education to further awareness and appreciation of Yoakum’s heritage. You will find the Museum is in the W.T. Browning home in a residential neighborhood at 312 Simpson Street, Yoakum, Texas. The Museum is well known for its Christmas Tree Forest and will celebrate 38 years this coming November. The Museum houses artifacts of Yoakum’s three famous industries: Early trains, the leather industry and the pageantry of almost a century of Tom-Tom Festivals.

It is only you, our cherished Membership, and welcomed guests that help us maintain a historic presence in Yoakum. We hope you will join us on this fun-filled evening where you will witness real Hoedown Fashion, Rodeo Ready Appetizer Bits, Lady Bug Silent Auction, Cow Bell Cake Walk, a take home Cash Raffle, Bar Tokens, a Chuck Wagon Dinner, Over-the-Top Live Auction, and Door Prizes All Evening. While you are busy with all these events, your toes will be tapping to the music of **2 COUNTRY * 4 NASHVILLE...Leanne & Jo-el Ulmer.**

We are counting on your continued support to enable your museum to maintain and preserve antiquities properly, educate the youth through exhibits, advertise and search for Yoakum’s history through operational funding, memberships, memorials, underwriting and sponsorships. To support this event and celebration, please complete the pertinent information and return the form by Monday, September 30, 2024.

Sincerely,

Laura Henson
Executive Director

Mary Bulot
Vice President

Teresa Faust
Secretary

Kellee Horton
President

Ann Seidenberger
Treasurer

Mitchell Franz
City Council



\$5,000 HONKY-TONK HOEDOWNER'S LEVEL (4 AVAILABLE)

- 1 VIP Table for 8, best seats in the house. Includes personal service to make your hoedown party extra special and hoedown table signage recognition
- Celebrity Dance
- Written acknowledgment in all printed and online materials, programs, advertisements
- Logo recognition in Museum social media
- Logo recognition on Photo Prop Art
- Logo recognition on video throughout the dinner/gala
- Top Logo recognition signage displayed at museum entrance through the Christmas Tree Extravaganza (our greatest event of the year)
- Exclusive commemorative gifts for 8
- Year Museum membership for 8

\$2,500 OLD TIME FIDDLER'S LEVEL (4 AVAILABLE)

- 1 VIP table for 8, second best seats in the house at the dinner/gala and table signage recognition
- Written acknowledgment in all printed and online Celebration materials, programs, advertisements
- Logo recognition on video throughout the dinner/gala
- Logo recognition signage displayed at museum entrance through the Christmas Tree Extravaganza (our greatest event of the year)
- Logo recognition in Museum social media
- Commemorative gifts for 8

\$2,000 MOONSHINER'S LEVEL

- 1 VIP table at the dinner/gala and signage recognition (seating for 8)
- Written acknowledgment in all printed and online Celebration materials, programs, advertisements
- Name recognition on video throughout the dinner/gala
- Name recognition in Museum social media
- Commemorative gifts for 8

\$1,500 UNDERWRITING

Choose from the listed items and receive special recognition for underwriting associated expenses:

Venue sponsor x 2

Beverage sponsor x 1

Dinner sponsor x 2

Décor sponsor x 2

Live Music sponsor x 1

- 4 VIP tickets to the dinner
- Item specific signage recognition
- Written acknowledgment in all printed and online materials, programs, advertisements
- Recognition on signage displayed at museum entrance through the Christmas Tree Extravaganza (our greatest event of the year)
- Museum social media recognition
- Commemorative party gifts for 4

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SELECTED SPONSORSHIP LEVEL: (CHECK ONE)

- HONKY-TONK HOEDOWNER'S \$5,000
- OLD TIME FIDDLER'S \$2,500
- MOONSHINER'S \$2,000

UNDERWRITING \$1,500 (CHECK ONE)

- BEVERAGE
- DÉCOR
- DINNER
- LIVE MUSIC
- VENUE
- STAGING

**SEE FLYER FOR TABLES OF 8 FOR \$500
AND GENERAL ADMISSION FOR \$50**

NAME: (as desired in printed materials)

Amount enclosed \$ _____

Return this form by August 30, 2024 in order to insure recognition in the invitation.

**Questions? Call Kellee Horton at 361.772.7453
or email questions to kellee3123@gmail.com**

**Thank you so very much for your consideration of this request.
Please respond before August 30, 2024
in order to be included in all printed and online materials.**